



# CHARITY PARTNERS 2023

#GOGLOS





# LOCAL CHARITY PARTNER

Our local charity partner, to be based within a one-mile radius of Bristol's Seat Unique Stadium, will work with our immediate community.

We will aim to support them as neighbours to their causes of interest and importance.

The charity will receive match tickets, a matchday collection opportunity, use of the Seat Unique Stadium's facilities, an invitation to club and partner events and Gloucestershire Cricket merchandise.



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# CITY CHARITY PARTNER

Our city charity partner, to be based in Bristol who will embrace the culture of the city and will tackle issues at the heart of the city.

Will receive the equivalent to the local charity partner, plus our onsite gym at charity rates, regular off season facility use, a partnership video and a volunteer recognition day – a chance to reward those who volunteer time to your cause.



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# INSIDE OUR CHARITY PARTNERSHIP

Our charity partner will be entitled to an attractive package with numerous benefits aiming to help the charity increase their profile.

For the avoidance of doubt, there will be no financial implication whatsoever for our chosen local charity partner. The information below highlights some of the benefits our local charity partner can benefit from throughout the course of 2023.

## *LOCAL & CITY CHARITY PARTNER BENEFITS INCLUDE*

- Domestic match tickets •
- Media support through digital channels •
  - Regular facility use •
  - Match day collections •
  - Player appearances •
- Gloucestershire cricket raffle merchandise •
  - Volunteer recognition day tickets •
- Invites to Gloucestershire Cricket's seasonal events •





# MEET OUR 2022 PARTNERS



It has been fantastic to have the support of Gloucestershire County Cricket this year! From bucket collecting at matchdays, running the London Marathon, hosting our Sports Lunch and sibling days and more, it's been fantastic to see the team getting involved in all things Children's Hospice South West. Not only have they raised a fantastic amount for Children's Hospice South West, this partnership has helped us raise further awareness across the region of how we support families going through the most unimaginable of times."

*Amanda Gallagher, Children's Hospice South West*



The Restore Trust were delighted to be chosen as the local charity partner for Gloucestershire County Cricket Club in 2022. We have been fortunate to receive some brilliant support from the Club showcasing our local community our education work during match days and fundraising on our behalf. A highlight from this year has been the opportunity for some of our learners to meet some of the GCCC players. The fundraising that has taken place during this period will support some of the most disadvantaged in our local communities who require extra support to overcome barriers to training and employment, we would recommend any local charity in the city to consider applying for the 2023 charity partners.

*Suzanne Thompson, The Restore Trust*



# WORKING WITH US AND APPLICATION

As a Gloucestershire County Cricket Club charity partner there will be a concerted effort from all at the Club to ensure the charity is benefiting fully from the partnership.

## *OUR EXPECTATIONS OF CHARITY PARTNERS*

- Synchronised press releases about the partnership
- Social media support (where relevant & practical)
- Opportunity for GCCC see to attend charity events during the term
  - A branded news story on the charity website
- Opportunity for GCCC to attend charity events during the partnership
- Support where possible with the production of a partnership video (no monetary contribution required)
- Volunteer support understanding opportunities across the organisation
  - Opportunity for technical training for the GCCC staff

## *APPLICATION PROCESS*

If you are interested in becoming a charity partner of Gloucestershire County Cricket Club in 2022, please follow this link to our application page. There are no prerequisites with regards to the type of charity we are looking for, and we are hopeful to hear from a broad range of organisations, big and small.

**Applications are now open and will close Monday 12th December 2022.**

